

OWNED &
MANAGED BY

GROWTHPOINT
PROPERTIES



BEACON BAY

RETAIL PARK

LEASING GUIDE



01



GROWTHPOINT OVERVIEW



MANAGER & OWNER OF MALL

Our extensive and diverse portfolio of retail assets consists of quality, well-supported malls in major metropolitan areas that have a high renewal success rate.

From community shopping centres and lifestyle retail parks to large regional malls, they are a positive force for the local economy and society through their charity and community work, building strong connections with our shoppers.



RETAIL PORTFOLIO OVERVIEW

Our retail properties give us access to valuable property data and retail statistics.

The data offers key insight into consumer behaviour patterns and allows us to offer an optimal mix of retailers that best serve the surrounding communities.

In addition, our shopping centres regularly undergo refurbishments and extensions, ensuring that they remain relevant and appealing to our shoppers.



02

MALL PROFILE



BEACON BAY RETAIL PARK

Beacon Bay Retail Park, with over 60 fine stores, is a Small Regional Shopping Centre conveniently located in the expanding suburb of Beacon Bay, East London.

Welcome to Beacon Bay Retail Park, and impressive open air Centre offering shoppers **28,597m²** of pure retail therapy to meet all your shopping requirements. From sporting outlets to fashionable outfits, from outdoor and DIY to daily fresh produce and eateries to delight.



OFFERING

Nestled next to the N2 Mthatha freeway, the Centre boasts an open-air and one-level shopping environment offering shoppers the utmost convenience, choice, completely free parking facilities and easy access to all stores while indulging in retail therapy.

With the Centre in its 26th year of retail success, family orientation and customer facilities are firmly understood and provided for by the Centre.

With customer facilities including an abundance of free parking, courtesy wheelchairs, parking bays for the disabled, lost property assistance and baby changing facilities.

The bright and airy design compliments the variety of stores and services offered at the Centre, where every opportunity to provide Convenience has been taken.



Small
Regional
Mall



TOTAL RETAIL GLA:

28 597 m²



ANCHOR/MAJOR TENANTS:

Pick n Pay
Builders Express
Game
Sportsmans Warehouse



CATCHMENT AREA:

Beacon Bay
Gonubie
Vincent
Nompumelelo



10 Fashion outlets

62 Retail stores & eateries



11 Eateries



10 ATMs
6 Branches



40 National retailers



1582

FREE
Parking Bays

SHOPPER PROFILE



AVERAGE
Shopper Age
35 - 65

65% **35%**
Female Male

HOUSEHOLD CYCLE

68%
Full Nest

FOLLOWERS
Facebook
19 000

FOLLOWERS
Instagram
1 900

LSM (LIVING STANDARD MEASURE) **5 - 7**

LANGUAGES MOST SPOKEN **IsiXhosa** **English**



03

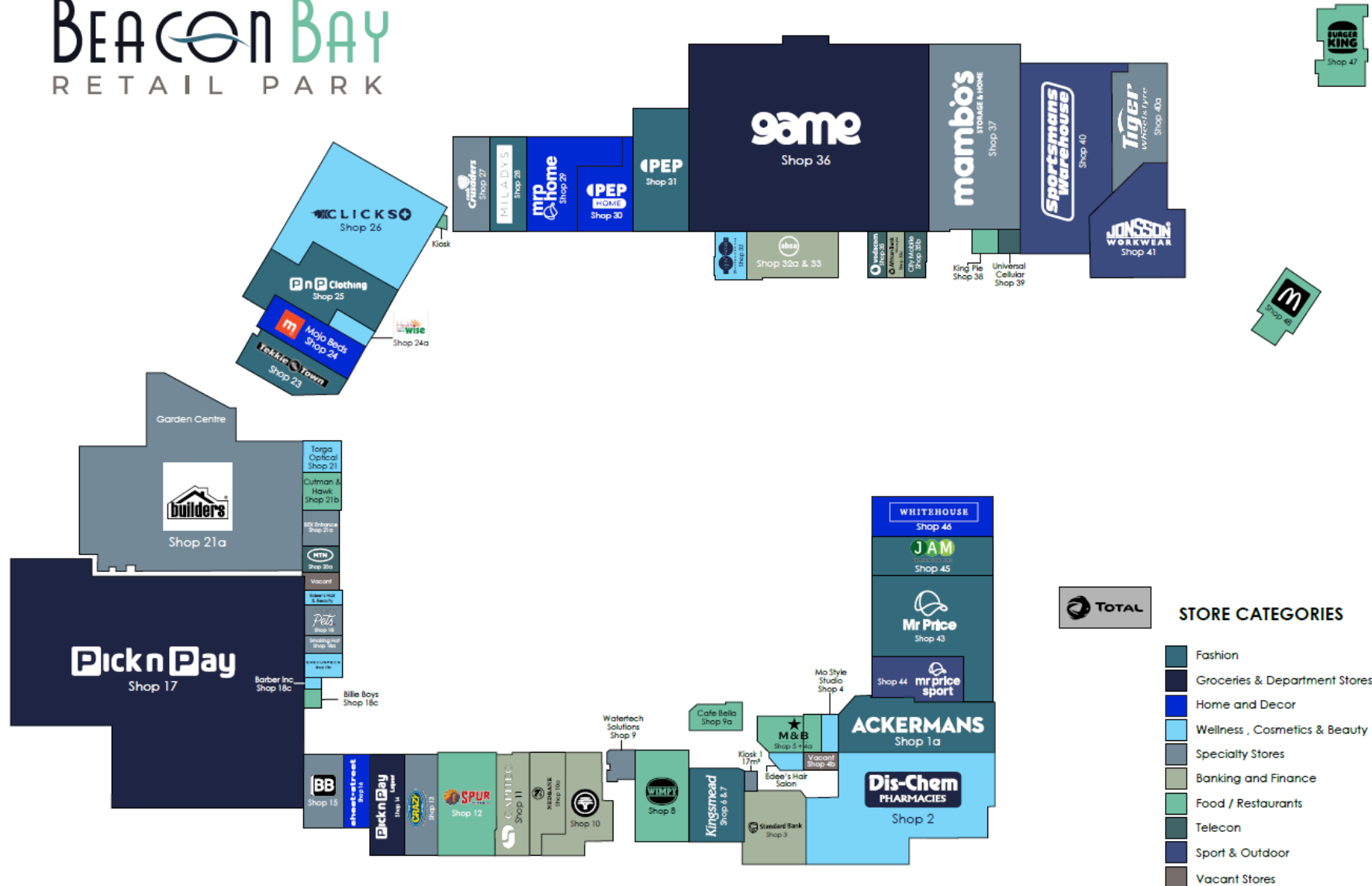
FLOOR PLANS



03 FLOOR PLANS



BEACON BAY RETAIL PARK



04

STORE LISTING





04 STORE LISTING

Fashion & Accessories

Ackermans
Tekkie Town
Pick 'n Pay Clothing
Milady's
Pep
Mr Price Clothing
Jam Clothing
Jonsson Workwear
Kingsmead

Hardware

Builders Express

Department Stores

Pick 'n Pay
Game Stores

Cellular & Electronics

MTN
Vodacom Shop
City Mobile
Universal Cellular

Health & Beauty

Mo Style Studio
Healthwise
Edee's Hair Salon
Edee's Hair & Beauty
Barber Inc.
Clicks & Clicks Pharmacy
Dis-Chem

Optometric & Eyewear

Execuspecs
Torga Optical
Spec Savers

Interior & Home

Sheet Street
Mr Price Home
Pep Home
Mambo's Storage & Home
Whitehouse

Restaurants

Billie Boys
Mugg & Bean
Wimpy
Watertech Solutions
Café Bella
Cutman & Hawk
Wykato Spur
Pick 'n Pay Liquors
King Pie
McDonalds' Drive Thru and Café
Burger King Drive Thru

Sports & Leisure

Sportmans Warehouse
Mr Price Sport

Specialty

Absolute Pets
The Crazy Store
Bargain Books
Smoking Hot
Cash Crusaders
Mojo Beds

Finance

Standard Bank
Nedbank
First National Bank
Capitec Bank
ABSA Bank
African Bank

Services

Total Garage
We Buy Cars
Tiger Wheel & Tyre

05



EXHIBITION, ADVERTISING & MARKETING OPPORTUNITIES



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EXHIBITION / KIOSK OPPORTUNITIES

View the list of exhibition and kiosk space options at Beacon Bay Retail Park and secure short-term space to get your brand or products in front of our high traffic areas within the mall.



ADVERTISING OPPORTUNITIES

Get your product or brand in front of millions of shoppers while they're in shopping mode with media and promotional opportunities.



MALL MARKETING

Find out about shopper-focused marketing and promotional activities designed to drive footfall and maximise retail performance.





BEACON BAY RETAIL PARK

LEASING ENQUIRIES



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CENTRE MANAGER

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